

The logo for iiIDENTIFii, featuring a yellow vertical bar to the left of the text "iiIDENTIFii" in a blue, sans-serif font.

**iiIDENTIFii**

# THE FUTURE OF **AUTHENTICATION**

GUR GEVA, CEO AND FOUNDER  
OCTOBER 2023





THREATS/BARRIERS

# THE COST OF IDENTITY THEFT

**\$56 BILLION**

global cost of ID theft

*Javelin Strategy & Research*



**62%**

growth in cyberattacks in Zambia

*Evolving cybersecurity landscape in Africa 2022*



**46%**

organisations globally experienced fraud in 24-month period

*PWC Global Economic Crime and Fraud Survey 2022*



**10+ MILLION**

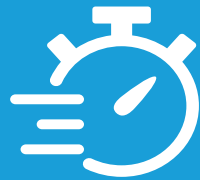
cyberattacks in Zambia 2022

*Information Communications and Technology Association of Zambia*

# EFFECTIVE **ONLINE** AUTHENTICATION



CONVENIENCE



SPEED



SAFETY



TRUST



# PROTECT AFRICA'S IDENTITY

